



packaging



walking on the road of creativity

threedot designs is where innovation and visualization begins for everyone! we are an independent graphic and branding agency fulfilling clients' needs and requirements. three dot designs has the potential to imagine, create and implement with its core philosophy of listen, design and deliver. our attention goes towards the brand's essence and values, to understand them clearly and shoot up them with designs.

we believe to work beyond normal eyesight, by symbolising creativity and integrity with expertise. with an unparalleled excel in innovative thinking, three dot designs provides consistency of fresh thoughts and unequalled ideas.

pack it with quality

having an exhaustive experience of more than two decades in developing functional and innovative packaging designs, we are confident in creating a unique packaging design for all products. for us, the packaging is juxtaposed with science, art and technology. preparing products for distribution, storage, sale and use, is a process that defines design and evaluation. we guarantee to support product sales and make that first feel of the product special for customers only by our design. at every step, we make sure to deliver designs that are never seen before and from choosing the right material for packing the product.

we ensure the packaging design is strong enough to withstand the journey of the product from the factory to the end-user unscathed! thus, irrespective of whether the packaging is primary, secondary or tertiary, our experts thoroughly evaluate everything right from the start to execution. till now, we have designed packaging for medical equipments, fmcg products, pharmaceutical & nutraceutical products, cosmetics, food and beverages, spices, etc.

our solutions are practical as we have complete knowledge of production and moq is our usp. we understand what packaging type goes best with which type of printing. this factor influences the cost of the product in a big way. whether it is a label in pp or bopp / paper board box with pantone colour printing / corrugated boxes for shipping / plastic boxes / retro style tin boxes / rigid boxes for more protection / poly or kraft paper bags and chipboard packaging. leave it to us and we will deliver on every front.



**a hen's egg is,
quite simply,
a work of art,
a masterpiece
of design and
construction
with, it has
to be said,
brilliant
packaging!**



content



food & beverages	011
healthcare	124
lifestyle	181
agriculture	223

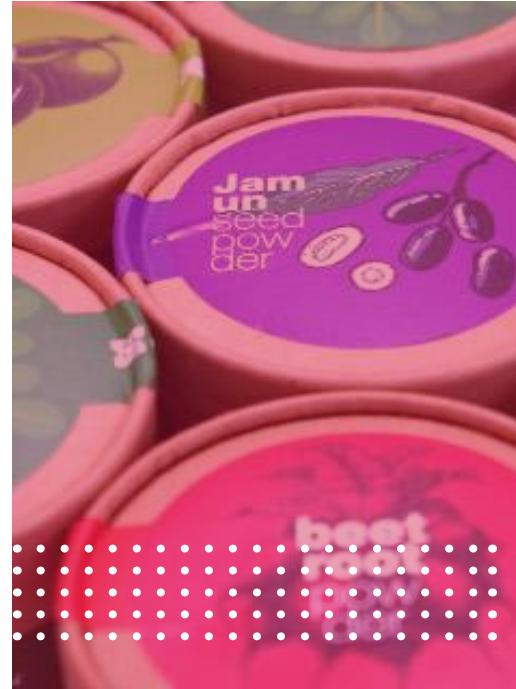


listen
design
deliver



food & beverages

food packaging ensures product safety to eliminate or reduce food recalls and hazards as well as help with traceability.



AHA!™



No Artificial Flavours

ENRICHED with Vitamins **B3, B6 & B12**



AHA!™



ENRICHED
with
Vitamins
**B3, B6
& B12**

**No
Artificial
Flavours**

freshen up

bansiram brand of urmin group wanted a fresh take/ revamp of their brand. so, packaging for snacks was done keeping in mind the current trends.

makeover



ENRICHED with
Vitamins

**MIXED
BERRIES**
FLAVOUR
QUENCHER



AHA!

No Artificial
Flavours

ENRICHED with
Vitamins
B3, B6 & B12

**meat the
family.**



**non-veg
pickles**



passion for authentic and local flavours had bloom foods thinking about non-veg pickles. as andhra pradesh is known for its spicy pickles, it was an experience to package different flavours. happy pickle to every meal.



BNUTS

safron™

safron™

safron™

www.safroninc.in

safron™

safron™
THE BEST RELATIONSHIP • HEALTH IS THE GREATEST GIFT • CONTENTMENT THE GREATEST WEALTH

safron™
THE BEST RELATIONSHIP • HEALTH IS THE GREATEST GIFT • CONTENTMENT THE GREATEST WEALTH

safron™
THE BEST RELATIONSHIP • HEALTH IS THE GREATEST GIFT • CONTENTMENT THE GREATEST WEALTH

safron™
THE BEST RELATIONSHIP • HEALTH IS THE GREATEST GIFT • CONTENTMENT THE GREATEST WEALTH



makkhan

supermarket



made with love

design
for a
premium
grocery
store.



**house
style**



premium tender





baby food

packaging design for baby food package ensures safe and effective storage, which are protected from outside contamination and spoilage. soft colours and fonts used to give soft touch.

nourishment

various designs for different units, which contains powder having vitamins and minerals. design clearly shows the concept behind product packaging.





beverage carbonated drinks

design is as fresh as a drink! the freshness of the drink reflects in the design of the sticker. every bit of detail has been taken care of and mentioned perfectly.



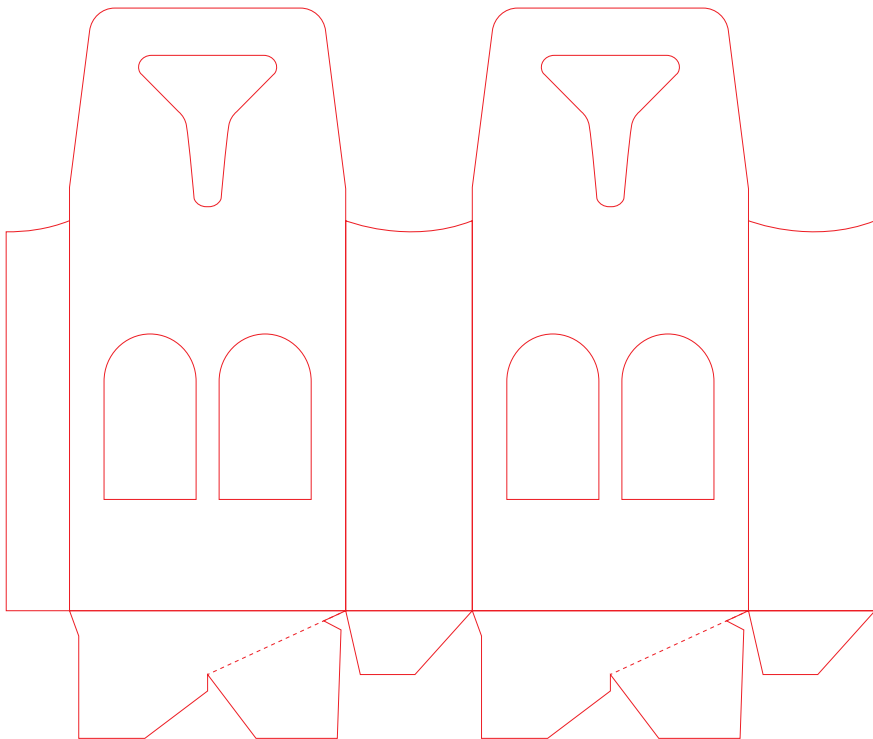
flavours of sip

colour, flavour, design vary in each bottle. the connection of colour, image, typography and regulatory information with extra design elements make a drink interesting.



double power pack

the double power pack has been designed to carry a couple of bottles easily without any hurdles.



saat ka swaad!

it is a pack of all seven drinks of favrito. the pack has been designed for extra comfort. anyone can carry it easily, no need to bring an extra bag for it.



plentiful spices



pinch of taste

packaging design
for packets of spices.
the colours have
been taken as per
the spices and every
element is centre
aligned.

**healthy
gummies!**



design adaptations
for each fruit.

pack



fruitful

a dried fruit pack is easy to open; a jar helps to sustain its freshness.



ni



try this dry



Lorem ipsum dolor sit amet
consectetur

Lorem ipsum
dolor



green sheen

ideal packaging for healthy bites. the tin box is designed with premium grade material. outer design continues on the other side of the box also, which gives the feel of whole sum ness.

flavourful bites



similar tin used for spices as dried fruits, which material protects spices from humidity.

unboxing



healthy designs

all the details regarding the product have been mentioned with certain decency.

now,
powder
is louder
with
design !



dehydrated
dates

**baking
the
best**



UM i MAKE
DESSERTS
Baking Bliss!

**MASALA
KHARI**



**ME
KHAR**



oil palette

mandy's gourmet provides a range of oils. adaptations have been designed for all types of oil.

mandy's

gourmet



the raw material of oil has been shown in the design, to easily recognize the type.





100% pure
cow's milk





scratch
ki
Lorem ipsum
strength
dolor sit
amet





zip bag is designed for nutrition powder to keep it safe from contaminations and humidity. the design is a reflection of the quality of powder that it is healthy and tasty.







buttery indeed

light weight package is used for senta's peanut butter with different colours as per flavours.







noble worth
 attractive and sturdy
 packaging for nutty
 crunch, which keeps it
 fresh and healthy.

**silver
 shine**





swoopy woopy

pouch is the best packaging solution to keep tomato sauces fresh. this standing pouch design maintains the flavour, aroma, freshness and purity of an array for a long duration.





various sizes of boxes and small pouches, all the adaptation designs reflecting the actual product and make it more interesting.

**paste
ka
taste!**





enriched balls



nutri-rich

sophisticated box design for super food energy balls. looking delicious and healthy in every element of design. healthful every ball.

small packets of flavoured green tea with a box design gives the feel of nature and freshness.



**your
favourite
nation**



premix

coffee instant packaging design looks decent and refreshing.



tastea

design soothes the mind as tea.
the package is durable, cost
efficient and safe for tea powder.
it keeps tea powder dry.



Tea Nation premium tea
INSTANT TEA PREMIX
TASTE LIKE HOMEMADE TEA
ZERO CALORIE DRINK
10 Sachets / 10g

Tea Nation premium tea
INSTANT TEA PREMIX
TASTE LIKE HOMEMADE TEA
ZERO CALORIE DRINK
10 Sachets / 10g

Tea Nation premium tea
INSTANT TEA PREMIX
TASTE LIKE HOMEMADE TEA
GINGER
TEA IN 60 SECONDS
Just Add Hot Water
Made with Natural Ingredients
10 Sachets / 10g

Tea Nation premium tea
INSTANT TEA PREMIX
TASTE LIKE HOMEMADE TEA
LEMONGRASS
TEA IN 60 SECONDS
Just Add Hot Water
Made with Natural Ingredients
10 Sachets / 10g

Tea Nation premium tea
flavoured greentea
timeless tulsii
ZERO CALORIE DRINK
25 Tea Bags / Sachets de Thé / 25g

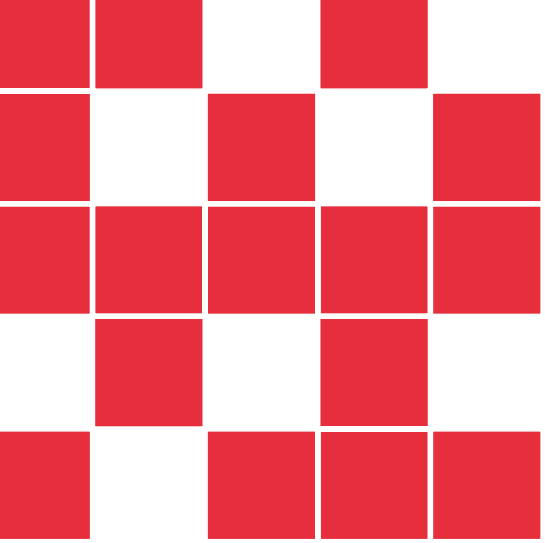
Tea Nation premium tea
flavoured greentea
tangy orange
ZERO CALORIE DRINK
25 Tea Bags / Sachets de Thé / 25g

Tea Nation premium tea
INSTANT COFFEE PREMIX
TASTE LIKE REAL COFFEE
ZERO CALORIE DRINK
10 Sachets / 10g

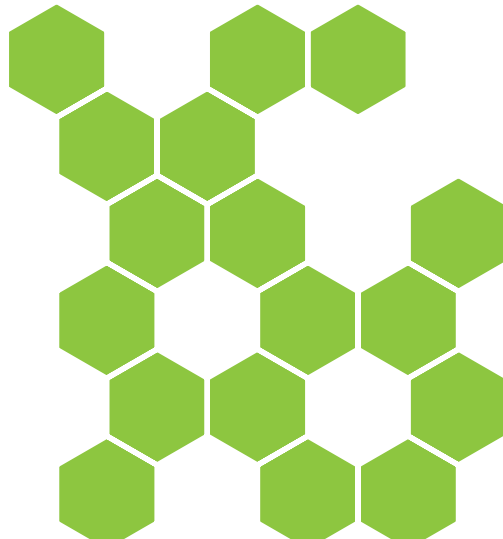
Tea Nation premium tea
INSTANT TEA PREMIX
TASTE LIKE REAL GREEN TEA
GREEN LEMON TEA
TEA IN 60 SECONDS
Just Add Hot Water
Made with Natural Ingredients
10 Sachets / 10g

Tea Nation premium tea
flavoured greentea
ZERO CALORIE DRINK
25 Tea Bags / Sachets de Thé / 25g

Tea Nation premium tea
Desi K
"IMMUNITY BOOSTER WITH"
Net Wt.: 62.5 gm
25 Tea Bags



the
bay
co



sparkling cranberry

sparkling green apple



nosh
time



the spiciness of
this spicy blend
design makes it
more delicious
and attractive to
pick at first sight.
every authentic
element used for
design to show
the authenticity of
masala.





Jhakas Jeeru Methi





Royal Sea Food







po jee bharke

**refreshing
drinks**





cheers



thirst-quenching visuals
with juicy fruit textures and
crisp color pops make the
pack feel chilled, refreshing,
and irresistibly tasty

**sweet
treat**





INSTANT FLAVOURED PREMIX



Hot and Cold





Simply[®]
best ever mac n'cheese

mac n' cheese
cheesiest mac ever

PRINT
ST
CAPPED

PO
FOODS & BEVERAGES

PO tetti

OLD SCHOOL
FLAVOUR HAS ENTERED THE CHAT

www.poeexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

Instagram icons: heart, comment, share, bookmark

PO
FOODS & BEVERAGES

LITCHI
HAS OFFICIALLY LANDED

PO litchi

www.poeexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

Instagram icons: heart, comment, share, bookmark

PO
FOODS & BEVERAGES

HERE IS YOUR NEW
OBSESSION

PO guava

www.poeexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

Instagram icons: heart, comment, share, bookmark

PO
FOODS & BEVERAGES

PO mango
YE AAMNAHI
KHAAS

PO pine apple
FOR THOSE WHO LOVE
DRAMA
WITH FLAVOUR

PO amha carha
HUM SAARE
MOTIONAL
SUPPORT SYSTEM

Instagram icons: heart, comment, share, bookmark

PO
FOODS & BEVERAGES

PO guava
OH HO
AMROOD
MEIN ATTITUDE

PO litchi
DRAMA IN EVERY
DROP

PO tetti
GARM KI ASLI
THERAPY

www.poeexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

Instagram icons: heart, comment, share, bookmark

AMA IN T
tchi

ARD

PO
FOODS & BEVERAGES

BECAUSE
ADULTING
IS HARD

www.poexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

♡ ◻ ◻

PO
FOODS & BEVERAGES

BECAUSE
SOMETIMES
YOU NEED A
DISCREET
PARTY

www.poexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

◻ ◻ ◻

PO
FOODS & BEVERAGES

THIS IS MY
STRESS-FREE'
MOMENT

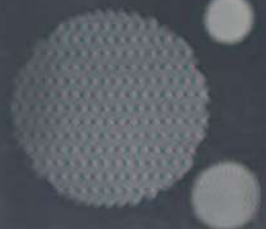
www.poexclusive.com | pohelpline@gmail.com | +91 7700051300 / 7700052300

♡ ◻ ◻





BLIND



GIN WATER

Contains
0.0% alcohol
SERVE CHILLED

750ml

BLIND



GIN WATER

SERVE CHILLED Contains 0.0% alcohol

Nutrition Info

(Type A) per 100ml
(B) 750ml

BLIND
LIC NO. 1012199500214
MADE IN CANADA

100% GIN
100% BOTTLING
100% GIN
100% BOTTLING

100% GIN
100% BOTTLING
100% GIN
100% BOTTLING

CRUSH THE BOTTLE AFTER USE

Net Quantity
250ml

PATENT APPLIED





BLND
SMOOTHENS YOUR SPIRITS

VODKA WATER

Contains 0.0% alcohol

SERVE CHILLED

750ml

BLND
SMOOTHENS YOUR SPIRITS

VODKA WATER

Contains 0.0% alcohol

SERVE CHILLED

Nutritional Info
Calories: 0
Total Sugar: 0g
Total Fat: 0g
Total Protein: 0g

CRUSH THE BOTTLE AFTER USE

Net Quantity: 250ml

MADE TO ORDER

UC NO. 302388900204

BLND
SMOOTHENS YOUR SPIRITS

GIN WATER

Contains 0.0% alcohol

SERVE CHILLED

BLND
SMOOTHENS YOUR SPIRITS

WHISKY WATER

Contains 0.0% alcohol

SERVE CHILLED

Nutritional Info
Calories: 0
Total Sugar: 0g
Total Fat: 0g
Total Protein: 0g

CRUSH THE BOTTLE AFTER USE

Net Quantity: 250ml

MADE TO ORDER

UC NO. 302388900204

BLND
SMOOTHENS YOUR SPIRITS

GIN WATER

Contains 0.0% alcohol

BLND
SMOOTHENS YOUR SPIRITS

WHISKY WATER

Contains 0.0% alcohol

SERVE CHILLED

750ml

BLND
SMOOTHENS YOUR SPIRITS

SINGLE MALT WATER

Contains 0.0% alcohol

SERVE CHILLED

BLND
SMOOTHENS YOUR SPIRITS

SINGLE MALT WATER

Contains 0.0% alcohol

SERVE CHILLED

750ml





**blind
tonic**

Faupito®



healthcare

the value of design and colours in the healthcare industry is very crucial because it enhances health and safety. unique packaging helps in fast differentiation, which brings rapid growth in competitors in the market.





nutrition drink

superior nutrition powder packaging delivers unparalleled protection that's necessary for the product to successfully maintain its freshness.



ready to heal

packaging design for a range of medical products. the colours and designs keep the same to create an individual identity.



5

धैरिशुंगादि
(पंचम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the fifth month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



3

श्यादि
(तृतीय मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the embryo during the third month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



4

पद्मादि
(चतुर्थ मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the fourth month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE



2

SHATAVARYADI
(DVITIYA MASANUMAS)
GHAN TABLET

शतावरीयदि
(द्वितीय मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the embryo during the second month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



MADHU KAMADI
(PRATHAM MASANUMAS)
GHAN TABLET

मधुकमादि
(प्रथम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the embryo during the first month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



6

PR...
(SHASH...
GHAN

पृश्निपण्यादि
(षष्ठम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the sixth month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE



7

SHRINGATAKADI
(SAPTAM MASANUMAS)
GHAN TABLET

श्रृंगालकादि
(सप्तम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the seventh month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



10

NAGARADI
(DASHAM MASANUMAS)
GHAN TABLET

नागरादि
(दशम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the tenth month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE TABLET | 15x4



9

ANANTADI
(NAVAM MASANUMAS)
GHAN TABLET

अनंतादि
(नवम मासानुमास) घन टैब्लेट

as recommended by acharya vagbhata for the health & wellbeing of the fetus during the ninth month of pregnancy.

AYURVEDIC CLASSICAL MEDICINE





natural herbs

packaging design for pregnancy and baby products.
the concept is clear and easily recognizable.

ayurvedic aushadhi

unique, clear and captivating
design for ayurvedic products.
balanced design with designing
elements and negative space.







togetherness

attractive and beautiful
pharmaceutical packaging
design for a wide range of
medicines, which is essential to
maintain the quality of drugs.



**a quick,
interactive
packaging
design. it
maintains
a wilful,
harmonious
look on the
product with
coherent
branding.**



skin care kit

minimalist packaging design for personal hygiene products of the brand hof.



deal to chill with cooling action.





AAURAM



GRAPHENE CHIP
SANITARY NAPKIN



Extra Large
280mm

7 Natural Cotton
Sanitary Pads



High Absorbing Pads
(Absorb upto 200ml)*



super hygiene





ayurveda

fresh and healthy packaging designs for fresh and healthy natural juices of krishna's herbal and ayurveda.



the bottle transmits a luxurious look and is good enough to protect the juice, keeping it fresh and healthy.



naturalism



multi



unique, exclusive and trendy packaging designs for aloe vera gel and shilajit. all necessary information has been mentioned on the package with vectors, to recognize quickly

naturalistic packaging designs for ayurvedic juices. pictures of raw material has shown to easily perceive the product.





health drink

all design elements have been mentioned along with the picture of the brand ambassador. the colour theme and fonts used as per brand's logo.



win-egar





capture

packaging design for cameras is essential branding, design, style and illustration captured exactly what they needed in their product packaging.

hii HEALTH
INSIDE IT





vitality

soft pastel blocks, bold benefit titles, and a playful lip icon system create a cohesive, easy-to-shop vitamin range with quick read and strong shelf pop



the बल bharat

protein

energizing pre-workout sachet with bold flavor cue and clean nutrition highlights for instant pick-up appeal



clean whey isolate sachet with bold claim hierarchy and bright gradient for quick shelf recognition



health supplement

JustBee™



housestyle design



protein

Aesthetic packaging is visually clear, well-composed design that attracts attention and signals quality at a glance

project
adopt
a queen



flavor
fusion

consistent jar shape and typography showcasing honey's gold, while caps carry the variant color pop for a unified shelf presence.

**because
every hive
matters**



flavor fusion



flavor fusion





hair care





Ezy™ Nectar

SUARNAPRASHAN

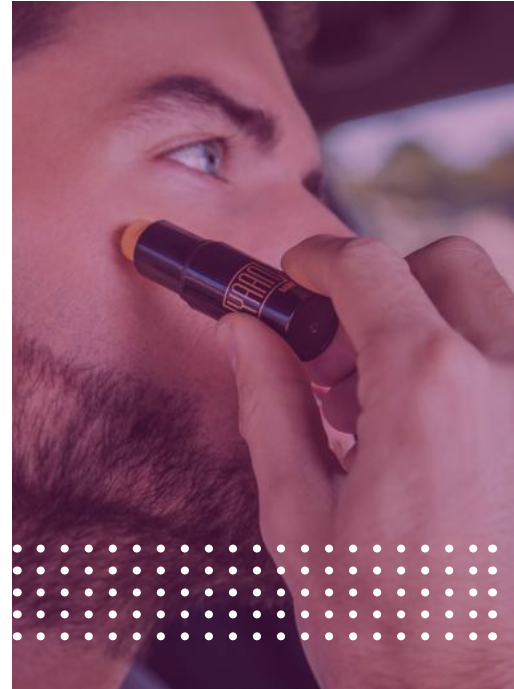
sustainable and nature-
inspired, ayurvedic
packaging reflects purity
and wellness at its core.
it celebrates the timeless
wisdom of ayurveda,
preserving its healing
essence in every detail

ayurvedic



lifestyle

beautiful packaging is a superstar of the industry of personal hygiene and beauty products. hygiene products and cosmetics can be beautified by the good packaging. generally, it used to attract consumers.





play with rabbit

playful and attractive packaging design for a condom brand. the motto for this packaging design is to see, to get attracted and to buy.



brazzers





Benefits:
1: Suitable for all skin types maintains elasticity of skin.
2: Deep cleansing agent oil, pollution & Dirt.
3: Fights against pimples, whiteheads & blackheads.
Mkttd. By / Regd. Office: **Asian Cosmocre**
S-22 K. P. Villas, Ulariya, Sanathal, Ahmedabad-382210



Benefits:
1: Suitable for all skin types maintains elasticity of skin.
2: Deep cleansing agent oil, pollution & Dirt.
3: Fights against pimples, whiteheads & blackheads.
Mkttd. By / Regd. Office: **Asian Cosmocre**
S-22 K. P. Villas, Ulariya, Sanathal, Ahmedabad-382210



Benefits:
1: Suitable for all skin types maintains elasticity of skin.
2: Deep cleansing agent oil, pollution & Dirt.
3: Fights against pimples, whiteheads & blackheads.
Mkttd. By / Regd. Office: **Asian Cosmocre**
S-22 K. P. Villas, Ulariya, Sanathal, Ahmedabad-382210

simple and sober packaging design for handmade glycerine soap, to give a feel of handmade organic.





egg hair oil



great packaging tells the brand story to the customers. this packaging design shows the cleanliness of oil and the oil looks like egg albumin through a transparent bottle.



Ma

MEN DESERVE

SIGNATURE COLLECTION

Ma

MEN DESERVE

SIGNATURE COLLECTION

ANTI ACNE & OIL CONTROL
FACE WASH

115ml

**FOR
MEN**

Sulphate Free
Paraben Free

Anti acne
Oil control
Pollution control
pH balanced cleanser
For all skin type

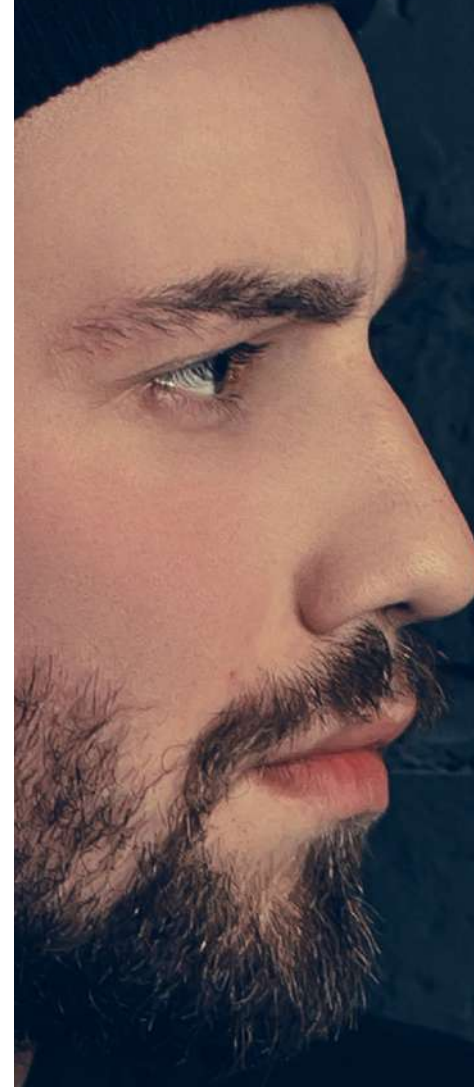
AUSTRALIAN
TEA TREE OIL

men beauty

the wow factor is key when it comes to packaging design, that wow factor reflects in these packaging designs of men's cosmetic items.



Ma
MEN DESERVE
SIGNATURE COLLECTION



men deserve



skin care

intimate care



menslab products give an expensive look, after the packaging design is applied to spray bottles. the cover box has alternate colours of product, which completes each other.





beard up

beard cosmetics' range is designed using bold colours, which represents manhood.

os beauty

cosmetic
packaging design
plays an important
role for selling
purposes. these
designs for os
beauty products
are rich and shiny
to attract people.



range
of
skincare
products







environment friendly

packaging design for recycled stationery products. cartoon vectors used in packaging to attract kids with many colours. also, it is made up of waste paper with plant seeds at the bottom of the pencil.

zero plantable pens



eco- friendly stationery



save the planet

packaging design for pencil box. different colourful patterns and cartoon vectors are used to design it. also, boxes made in various shapes like squares and hexagons.



versatile skin care

glycerine always smells good. that freshness and breathiness is visible in the design and colours of the packaging design.



bunch of beauty



branding and packaging collateral for men grooming company yaan man. the kit for men's skin care products has been designed wisely.

the elegant
and classic
packaging design for
men grooming company
yaan man.







the brand talks about the confidence and power of men. the packaging design is designed by keeping the modern and classic trends that gives the identity to men of all age groups.



ONE MORE CON DOM



Agriculture

beautiful packaging is a superstar of the industry of personal hygiene and beauty products. hygiene products and cosmetics can be beautified by the good packaging. generally, it used to attract consumers.





vanai
industries

vanai
industries

YOUR TRUSTED CROP CARE PARTNER



packaging design is the silent salesman that will grab busy consumers' attention in-store. it informs consumers about the product's properties and visually differentiates the brand from the competition on-shelf. packaging is not just about design. the materials chosen can also have an impact on brands. packaging design is the connection of form, structure, materials, color, imagery, typography, and regulatory information with ancillary design elements to make a product suitable for marketing. ultimately, the goal of a packaging design is to meet marketing objectives by distinctively communicating a consumer product's personality or function and generating a sale. your packaging could be the difference between a new customer picking your product from the shop shelf, or picking up that of your competitor's. it could potentially win you a customer for life, or just as easily lose them. consumers judge your product by its packaging before they ever get to find out what it can do, so you need to make it great. product's packaging can be a consumer's first point of contact with your product, and a well-designed package may make someone try a new brand or product line they've never heard of. packaging design is one of the most important elements in a successful product launch.



10+ years